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The Center for Economic Inclusion is a **cross-sector** organization committed to strengthening the Minneapolis-St. Paul region's **civic infrastructure and collective capacity** to disrupt systems and influence market forces to **catalyze shared prosperity and advance an inclusive economy.**

THE CHOICE IS **OURS.**



Impetus for A New, Disruptive Force

From

- A “charity mindset” around inclusion
- Weak accountability between sectors
- Interest of regional leaders rises and fades
- Innovation occurs, but best practices are not captured



To



Establish an **economic growth-focused narrative** around inclusion and **advocate for it at scale**



Set **new standards** for what an inclusive organization is and does and **hold each sector accountable** to its commitments



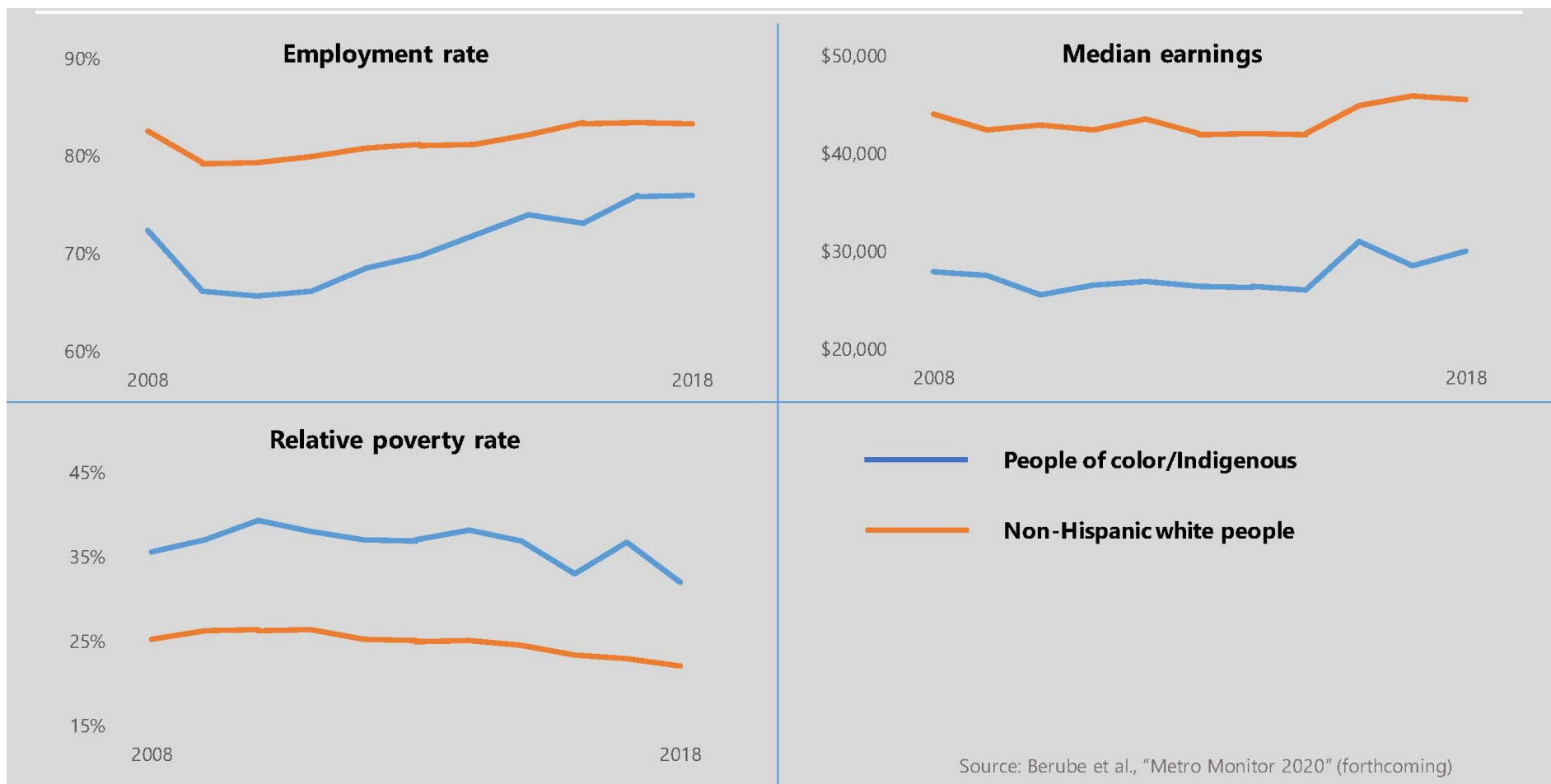
Instill among regional leaders the practice of tackling issues through inclusion



Use data to design new, innovative strategies and **build linkages** between existing organizations to realize them



MSP Racial disparities narrowing, but remain stagnant



Berube et. al., "Metro Monitor 2020" (forthcoming)



Strategic Objectives

1

Create broad, **measurable shared accountability** for creating an inclusive economy among decision & policy makers

2

Disrupt stagnant, exclusive systems with **productive private and public sector solutions at scale** to move our region forward

3

Partner to enable the regional and **place-based infrastructure of racial and economic opportunity**

Foster operational excellence and a high-performance culture

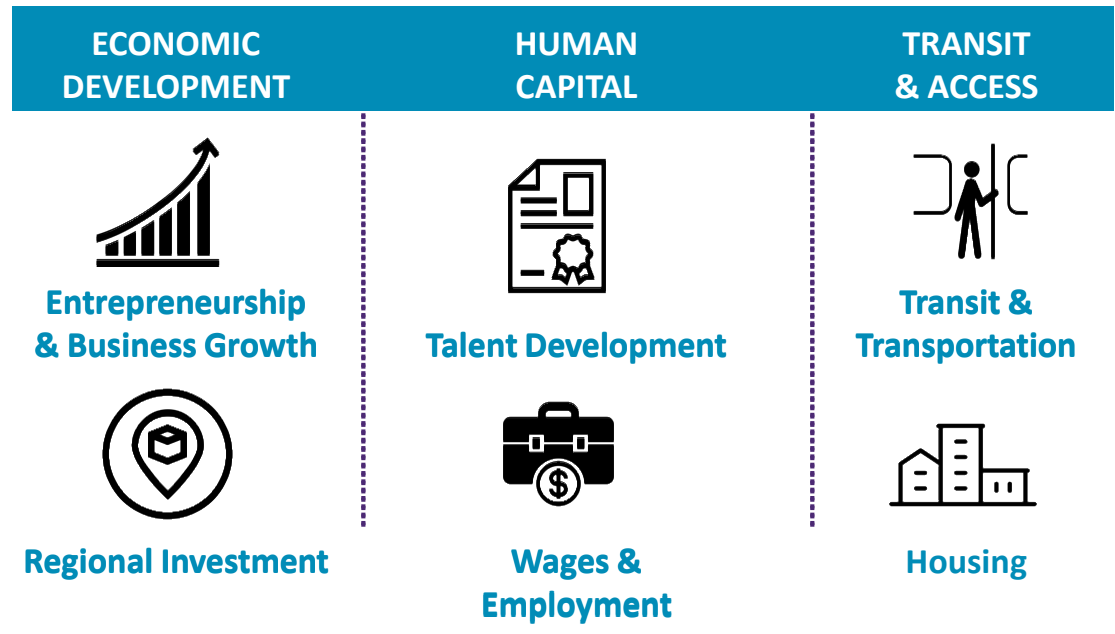


Impact Areas



Public & Private Sector Solutions

- ✓ Center People of Color
- ✓ Data Informed
- ✓ Market Responsive



Equipping Employers for Meaningful Action

- **Raising Awareness: Powering Inclusion Series** → Over 1,000 leaders in education in 2019; 150 in 2020 40%+ Private Sector; 30% Public sector (elected & senior leaders)
- **Driving Racially Responsive, Data Informed, Economically Inclusive Action:**
 - Employer Inclusivity Consulting Services & Advising
 - Narrative Change Campaigns → More Good Jobs, Equitable Wages & Benefits, Racially Inclusive Workplaces
 - Collaboration: Regional Business and Government Partnerships
- **Fostering Shared Accountability: Using the Indicators of an Inclusive Regional Economy and an RBA Framework**
 - Regional Cross-Sector Collaborations & Public Policy Advocacy

Awareness.

Action.

Accountability.



Partnering to Grow the Economy

Awareness.

Action.

Accountability.



U.S. Bank organizes event in MN to address driver shortage. Tony Tolliver, director of workplace innovation the Center (left) and Jeff Pape, senior vice president of product and marketing for U.S. Bank Global Transportation.” Commercial Carrier Journal 3.8.19



“Graco, Dunwoody teaching students how to program robots to talk to machines.” Star Tribune 3.9.19



Opportunities to Consider

- **Create and Expand Good Jobs** → The Center can consult to help your company assess your racial and economic inclusivity and ensure that you're offering good jobs and an attractive workplace to grow our economy and income and wealth in communities of color.
- **Investment** → Invest directly in solutions to scale racially responsive solutions created by and led by communities of color and employer partnerships
- **Policy** → Use your influence to inform policy solutions that are data informed and racially responsive
- **Learn & Partner** → Join us for a Powering Inclusion Event, Learning Tour, or forum to experience the difference the Center is making.



POWERING INCLUSION

Awareness. Action. Accountability.



Annual Summit

April 30, 2020

7:30 a.m.-4:30 p.m.

Hilton Minneapolis

Register Today!

KEYNOTE:

Nikole Hannah-Jones

*The New York Times
Investigative Journalist &
Creator of The 1619 Project*

THE CHOICE IS OURS.



Learn more at
www.CenterforEconomicInclusion.org

[@EconInclusion](https://twitter.com/EconInclusion)